



Pacific Healthcare Launches Breast Care Unit

- Integrated Breast Specialist Team comprising Surgeon and Radiologist
- Uses the latest digital mammography and computer aided diagnostics
- Early detection saves lives and conserves breasts

SINGAPORE, 7th January 2010

FOR IMMEDIATE RELEASE

Singapore, 7th January 2010 – MainBoard-listed Pacific Healthcare Holdings Ltd (“PHH” or 太平保健), a leading Singapore provider of integrated, multi-disciplinary specialist healthcare services, today announced the launch of a specialist unit dedicated to the prevention and treatment of breast conditions. The unit offers breast cancer screening and management of a full range of breast problems, including breast preservation surgery.

The breast specialist team comprises Dr Georgette Chan, a general surgeon whose area of speciality interest is in Breast Surgery and Dr Ching Boon Chye, a radiologist with special interest in breast imaging and biopsy.

The unit will have the latest equipment for the diagnosis of breast conditions. This includes Hologic’s full field digital mammography allowing lower dose radiation to the breast, and the latest computer aided software which helps the detection of breast cancer. Also available is the Phillips new generation ultrasound with elastography, which allows for better differentiation of breast cancers from other lumps.

Dr William Chong (张来良), CEO of Pacific Healthcare said: “Breast cancer is the most common cancer amongst Singaporean women, and the numbers are increasing annually. Through early detection using the latest technology, we can provide accurate diagnosis, conduct prompt treatment, thus potentially saving more lives.”

Recently, Pacific Healthcare announced the opening of its Thyroid Head and Neck Surgery Centre, Implantable Lens Centre and the launch of a high speed, low dose radiation heart CT scanner. It also announced a proposed share placement to Al-Faiz Fund I Limited, a shariah compliant private fund managed by the Kuwait Finance House, (Malaysia) Berhad group, subject to approval from shareholders and regulatory authorities.



ABOUT DR GEORGETTE CHAN

Dr Georgette Chan is a General Surgeon who obtained her specialist training in Singapore and Fellowship in General Surgery at the Royal College of Surgeons of Edinburgh. Her principal area of special interest is in advanced breast surgical oncology techniques, and she did a one year fellowship with the well known pioneer in breast surgery, Professor Umberto Veronesi, at the European Institute of Oncology in Milan, Italy, in 2006.

She has published widely in the field of breast surgery and oncology, and has always had a keen interest in research, especially in cancer prevention, and spent a year as a research fellow in established cancer institutions in the United States. Dr Chan remains as a Visiting Consultant in the Breast Service at the Department of Surgery, Singapore General Hospital.

ABOUT DR CHING BOON CHYE

Dr Ching Boon Chye is a Consultant Radiologist with subspecialty interest in breast imaging and biopsy. He is also proficient in cancer imaging of the head and neck, chest, abdomen and pelvis. His area of subspecialty interest lies in breast imaging and biopsy. After graduating from National University of Singapore, he continued his radiology specialist training in Singapore and worked as a Consultant Radiologist at the National Cancer Centre, Singapore. In 2008, he underwent a fellowship in Breast MRI and MRI guided biopsy at the renowned California Pacific Medical Centre in San Francisco, U.S.A.

He has been actively involved in reading the mammograms, assessing and managing the patients of BreastScreen Singapore from 2006 to 2009. He speaks regularly in the region on the use of MRI in early detection of breast cancers.

ABOUT THE COMPANY

www.pachealthholdings.com

SGX mainboard listing: November 2005

Pacific Healthcare Holdings Ltd is a Singapore-based healthcare provider offering a comprehensive range of healthcare services through its team of more than 100 dedicated healthcare professionals and a wide network of clinics and facilities in the region. It currently operates 5 major integrated medical centres within the prime Orchard Road area in Singapore. It's medical specialties cover the fields of cancer care, cardiology, neurology, urology, orthopaedics, obstetrics and gynaecology, head, neck and thyroid surgery, ear nose and throat surgery, eye surgery, psychiatry, paediatrics, general and vascular surgery, dermatology, cosmetic surgery and cosmetic & implant dentistry. Renowned for its care, compassion and medical excellence, Pacific Healthcare aims to be the premier healthcare group in Asia. The Company was established in 2001 and listed on the Singapore Exchange in 2005.

FOR FURTHER ENQUIRIES

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